



Contact: **(Your name and school)**
(Your phone number)

April **(day)**, 2009

FOR IMMEDIATE RELEASE

(YOUR SCHOOL) Celebrates Environmental Education Week *(What you're doing at your school, summarized in headline form)*

(YOUR CITY, STATE ABBREVIATED)– Students from **(Your school)** will be **(briefly describe activity)** as part of the nationwide celebration of Environmental Education Week.

More than 2,000 partner organizations around the country – and millions of students – will participate with a week worth of environmentally themed lessons, field trips and special events. This year's theme, Be Water Wise, focuses on the need to protect this precious natural recourse.

"Environmental Education Week (EE Week) is bigger than ever, and this year's theme, Be Water Wise, is particularly timely," said Diane Wood, president of the National Environmental Education Foundation, the Washington, D.C.-based organization that coordinates EE Week. "The enthusiasm for environmental education is growing. It's an essential component of education. EE Week is an ideal way to integrate environmental content into class curricula and to prepare students for a changing world in which all jobs are rapidly becoming green jobs."

Throughout the week **(or if one day, mention)**, students at **(Your school)** will **(more detailed description of activity and goals)**.

(Quote from teacher/principal/PTA organizer detailing why you participated), said **(your name and title)**.

Now in its fifth year, EE Week has been celebrated with K-12 activities and lessons across the country. EE Week increases the educational impact of Earth Day by creating a full week of educational preparation, learning and activities in classrooms, nature centers, parks, zoos, museums and aquariums.

In support of EE Week's 2009 theme, *Be Water Wise!*, students around the country are participating in water quality testing, school water audits, and other activities designed to reinforce the importance of protecting and conserving this important resource. EE Week is celebrated by students of all ages in classrooms of every discipline, from art to math to geography.

Made possible by Wal-Mart, the program's national sponsor, with support from Canon USA, EE Week has involved partners from across the country, including the National Education Association, the Earth Day Network, the National Science Teachers Association, National Geographic and the North American Association for Environmental Education.

For more information about EE Week programming around the country, visit www.eeweek.org or contact Dan Seligson, communications director for the National Environmental Education Foundation at 202.261.6481.

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The National Environmental Education Foundation provides objective environmental information to help Americans live better every day. We work with professionals in health, education, public lands and media to connect the environment to everyday choices and actions so the public can live well while protecting and enjoying nature. Through our signature programs like National Public Lands Day, Environmental Education Week, Earth Gauge and our Pediatric Environmental History Initiative, we offer Americans knowledge to live by. To learn more, call (202) 833-2933 or visit www.neefusa.org.